

2019 SPONSORSHIP AND EXHIBITOR PACKAGE



MAY 29 - 31, 2019

Crowne Plaza Hotel
5685 Falls Ave
Niagara Falls, Ontario, L2E 6W7

PRESENTED BY THERAPEUTIC RECREATION ONTARIO



2019 TRO CONFERENCE SPONSORSHIP PACKAGE

COME JOIN US IN NIAGARA FALLS!

Therapeutic Recreation Ontario (TRO) is proud to present its 20th Annual Conference held at the Crowne Plaza Hotel in Niagara Falls, Ontario from May 29th - 31st, 2019. The 2019 TRO Conference is an outstanding educational event that provides exhibitors and sponsors with access to over 300 delegates from a variety of educational, health care, rehabilitation, mental health, long term care and community-based areas of practice. As the only provincial association that represents Therapeutic Recreation (TR) practitioners in Ontario, TRO invites you to prominently position your organization in front of this captive audience to promote your products or services by becoming a sponsor and/or by exhibiting in the Tradeshow.

We welcome your involvement and partnership with TRO's flagship annual event. This sponsorship and exhibitor package outlines several opportunities and related benefits. Inquiries about tailoring sponsorship opportunities to meet your specific marketing needs are welcome.

8 REASONS TO SPONSOR

1. Connect with TR practitioners who work in a variety of diverse settings
2. Generate sales leads
3. Build relationships with current and prospective customers
4. Build and extend brand awareness
5. Showcase your full range of products
6. Network with key decision makers and learn the issues organizations are facing today
7. Educate attendees on the products or services you offer
8. Show support of Therapeutic Recreation Ontario

ABOUT THE CONFERENCE

The conference brings together TRO members and those with an interest in advancing the discipline for 2.5 days of first-class education and excellent networking opportunities. Attendees include TR practitioners who work directly with clients/patients, decision-makers, students, educators and researchers. This year's Tradeshow will be held on Thursday, May 31 from 8am-4pm. Booths will be positioned in the same main area where food and refreshments for breaks will be placed.

New this year: we are going paperless so sponsors and exhibitors will be recognized in the EventMobi Conference app which will be accessible to attendees for 30 days after the event.

ABOUT TRO

With more than 1900 members, TRO is dedicated to guiding, supporting, educating and advocating to enable the TR practitioner to deliver quality, professional services. We deliver quality education through the conference and webinars, set a standard of excellence through our Registration designations (R/TRO and R/TRO DIP) and professional standards such as the scope of practice, code of ethics and TR Standards of Practice. TRO advances the profession by working with educators and disseminating research through the TRPR Journal, and advocating with government and employers.

DIAMOND

\$2500 (1 only)

Your company will benefit from many exclusive opportunities when sponsoring the plenary sessions with exposure to 325 conference delegates:

- Recognition at plenary sessions and opportunity to speak up to two minutes about your company as you introduce the opening and closing keynote speakers
- Prominent advertising/placement in the EventMobi conference app, including: company profile, ad on home screen, live poll of attendees, two banner ads shown throughout app, ribbon on sponsor listing page, one message alert, interactive map of booth, downloadable PDF
- Branding with key logo placement and link to sponsors website on TRO website, pre- and post-delegate communications, easel signage, event materials including sponsor recognition on the big screen posted during plenary sessions.
- Scheduled mentions throughout the conference including verbal recognition at the opening/closing remarks, etc.
- One complimentary Tradeshow table including 2 lunches, 6-ft table, 2 chairs and preferred exhibit placement
- Mention on TRO social networking sites: Facebook, Twitter and Instagram
- Targeted and scheduled mentions throughout the conference
- Insert in delegate kits (325 copies to be provided by sponsor); prominent signage throughout

PLATINUM

\$2000 (1 only)

As a Platinum sponsor, your company will receive the following benefits:

- Opportunity to speak for up to two minutes at the Wednesday evening awards dinner
- Key advertising/placement in the EventMobi conference app, including: company profile, ad on home screen, live poll of attendees, one banner ad shown throughout app, ribbon on sponsor listing page, 1 message alert, interactive map of booth
- Branding with key logo placement and link to sponsors website from TRO website and targeted mention social media sites (Facebook and Twitter), easel signage, event materials including sponsor recognition on the big screen posted during plenary sessions.
- Scheduled mentions throughout the conference
- One complimentary Tradeshow table including 1 lunch, 6-ft table, two chairs
- Insert in delegate kits (325 copies to be provided by sponsor); prominent signage throughout

EDUCATION

\$1500 (3 only)

TRO records a minimum of eight hours of education sessions at the conference that are made available to members and non-members so they can continue to develop their skills and knowledge and earn Professional Contribution Points towards their Registration status.

This package includes:

- Acknowledgement at the start of session to be captured in the recording
- Advertisement/placement in the EventMobi Conference app, including: company profile, ad on home screen, one banner ad shown throughout app, ribbon on sponsor listing page, live display, message alert, interactive map of booth
- Insert in delegate kits (325 copies to be provided by sponsor)
- Branding with logo recognition on TRO website, targeted social media mentions, easel signage
- One complimentary Tradeshow table including 1 lunch, 6-ft table, 2 chairs

GOLD

\$1250

This package includes:

- Opportunity to speak to delegates for up to two minutes during conference lunch
- Advertisement/placement in the EventMobi Conference app, including: company profile, ad on home screen, one banner ad shown throughout app, live display, message alert, interactive map of booth
- Logo placement on event materials including sponsor recognition on the big screen posted during plenary sessions, event program, and easel signage
- One Tradeshow table at a 50% discount, 1 lunch, 6-ft table, 2 chairs
- Branding on TRO official website as well as on our social media sites: Facebook, Twitter and Instagram

NETWORKING

\$700 (5 available)

This package includes:

- Prominent signage on the food and refreshment tables
- One table in the break area for your company's marketing materials
- Advertisement/placement in the EventMobi Conference app, including: company profile, ad on home screen, ribbon on sponsor listing page, live display, interactive map of booth
- Logo recognition on the TRO website and easel signage
- Mention on TRO social networking sites: Facebook, Twitter and Instagram
- Targeted and scheduled mentions during the conference

SILVER

\$500

This package includes:

- Logo placement on event materials including sponsor recognition on the big screen posted during plenary sessions, conference app, and easel signage
- Advertisement/placement in the EventMobi Conference app, including: company profile, ad on home screen, interactive map of booth
- One Tradeshow table at 25% discount
- Verbal recognition at opening plenary session
- Branding on TRO official website on a select conference sponsorship recognition area as well as on our social media

BRONZE

\$250

Can't attend the conference but still wish to get your name in front of our delegates?

This package includes:

- Insert in delegate bags (325 copies to be provided by sponsor)
- Advertisement/placement in the EventMobi Conference app, including: company profile.

EXHIBITOR

\$375 For-Profit (6ft table)

\$275 Non-Profit (6ft table)

All Exhibitor packages include:

- Opportunity to promote their product or service to delegates throughout the day (May 30)
- Booths will be positioned in the same main area where food and refreshments for breaks and lunch will be placed
- Advertisement/placement in the EventMobi Conference app, including: company profile, live display
- Exhibitor space will include one or two 6-ft tables, 2 chairs and 1 lunch. Additional lunches may be purchased upon the exhibitor registration page

Exhibitor cancellations will be accepted up until May 1 with a 50% refund. Cancellations after May 1 are subject to full billing and payment.

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IMPORTANT SPONSOR AND EXHIBITOR INFORMATION

- You are invited to bring one product donation to represent your company in the draws that will take place for our delegates throughout the day of the Tradeshow
- We invite you to donate an item for the silent auction
- All Tradeshow exhibitors are welcome to bring items for the purpose of selling to the delegates
- To be fair to all our exhibitors, each exhibitor is limited to showcasing the services and/or products of the company/organization named on the registration form. Two companies will not be permitted to share one Tradeshow registration
- If an exhibitor wishes to attend a conference session and if space allows, you may participate in a session at no cost to you. Extra support must be arranged for your booth
- Tradeshow vendors are welcome to host an independent draw for delegates to win a prize from your booth. The Conference Committee will not facilitate this draw
- Wireless internet is complimentary
- Inserts for delegate kits must be received no later than **Friday, May 3, 2019** and mailed to:

Therapeutic Recreation Ontario

20-850 King St. W., Oshawa, ON, L1J 8N5

289-626-8761

**To book your sponsorship, contact Rozalyn Werner-Arcé, Executive Director by:
email: ed@trontario.org or phone: 289-626-8761, ext. 1**

To register as an exhibitor at the tradeshow, please click on the link below:

<https://www.trontario.org/conference-sponsorship-exhibitor.html>

The tradeshow has sold out the last several years so be sure to book your table early!

