



Strategic Plan: 3-Year Roadmap

Advocacy

- Engage & educate employers about the role of TRs
- Explore title protection
- Continued government partnerships

Professional Development

- Continue to support & engage with students & educators
- Continued partnerships with Colleges & Universities
- More curriculum-reviewed schools
- Explore additional University TR programs

Sustainable Growth

- Alignment with CTRS, Provincial Orgs & CTRA
- Elevate TRO's profile, & invest in sustainability (financial & members)
- Designation transition